

# AI Innovation Studio

*A hands-on, customer-led approach to explore, validate, and prototype AI solutions, grounded in AWS innovation and built around real-world use cases.*

## About Adactin

Headquartered in Sydney and established in 2011, Adactin is a leading APAC-wide IT services and consulting company delivering end-to-end digital transformation to public sector and commercial enterprises through deep expertise in Microsoft and AWS ecosystems, AI-powered digital engineering, and future-ready quality assurance.

## AI Innovation Studio

AI Innovation Studio is a structured engagement program designed to help public and private enterprises explore, prioritise, and prototype scalable GenAI solutions.

Unlike typical vendor showcases or one-size-fits-all workshops, the AI Innovation Studio is a customer-first hybrid experience that can be held at the Adactin office or delivered onsite at the customer's location, where Adactin works alongside stakeholders to co-create an actionable roadmap.

### Customers leave the experience with:

- A prioritised list of GenAI use cases tailored to their environment
- Clear validation of ROI and feasibility
- A ready-made blueprint and working proof of concept (POC) tailored to the organisation's use cases

The AI Innovation Studio leverages the latest offerings from Amazon Web Services (AWS), including the recently launched Amazon Quick Suite, which includes a host of solutions that customers can leverage, such as Amazon Bedrock, to power AI innovation that is secure, scalable, and practical for real-world needs.

## FAQs

### Understanding the Offering

- **What exactly is the AI Innovation Studio?**

A hands-on, guided engagement to help you explore GenAI use cases and build a tailored roadmap and prototype.

- **How is this different from booking an AWS or partner-led AI session?**

We don't just show technology. We help you build your AI vision, grounded in your reality and focused on your real problems, not our pitch.

- **What makes Adactin qualified to run this?**

We bring deep AWS expertise and a strong record of structured, impact-driven digital delivery. Our services are led by AWS-certified engineers across GenAI, ML, and cloud architecture, with extensive experience in IRAP-classified environments and security baselines. Every engagement aligns with CSIRO's Ethical AI Framework and is supported by AWS Skill Builder.

## Strategy & Vision

- **What is the core purpose of the AI Innovation Studio?**

To help customers discover, validate, and prototype GenAI use cases in a structured, outcomes-driven format.

- **Why are we launching this now?**

GenAI interest is high, but clarity is low — this Studio bridges the gap between curiosity and real impact.

- **What makes this different from traditional AI workshops or AWS demo sessions?**

We co-create with the customer, onsite, starting with their context — not our catalogue.

## Scope & Execution

- **What does a typical Innovation Studio engagement look like?**

One-day face-to-face design sessions followed by a POC build sprint, all tailored to the client's top use cases, with a blueprint provided. No existing use cases are pushed, and clients are not forced to adopt solutions they may not need.

- **Where will the engagements be delivered — onsite, virtually, or hybrid?**

Engagements can take place at our office, onsite at the client's location, or virtually, depending on client needs.

- **What AWS technologies are included in the experience?**

We are leading with Amazon Quick Suite, which includes all GenAI products from Amazon — Amazon Bedrock, Amazon Q (Developer and Business), and QuickSight Q — used to solve specific problems, not just demoed.

- **Will customers see Adactin-built accelerators or only AWS tools?**

Both — we use AWS services layered with Adactin reusable frameworks and GenAI blueprints.

- **How long is an Innovation Studio engagement from start to finish?**

Typically 1–2 weeks (one day for use-case discussions and 3–4 days to kickstart a pilot POC), up to four weeks at most, including preparation, workshops, prioritisation, and prototype or POC handoff.

## Use Cases & Industries

- **What kinds of use cases can we explore in the Innovation Studio?**

Anything from citizen services to internal knowledge bots. The use cases come from you, not a menu.

- **Can we bring our own use cases or data?**

Absolutely — we encourage it and help assess feasibility, risk, and value before building anything.

- **Do you help with regulated or sensitive environments (e.g., healthcare, defence)?**

Yes — we design with compliance, data residency, and security in mind from day one.

## Engagement Process

- **How do I book an AI Innovation Studio session?**

Contact us via the email provided — we'll scope a fit-for-purpose engagement.

- **How long does it take, and what's required from our side?**

Most engagements last 1–2 weeks; you bring the problems, and we guide the discovery and build.

- **What are the outputs we'll receive by the end?**

A prioritised roadmap, ROI insights, and a working prototype or blueprint to move forward.

- **Will you help us build a working prototype or just give recommendations?**

We do both — we validate first, then build a tangible solution to show what's possible.

## Technology & Trust

- **What security or governance practices are in place during engagements?**

All work is done in your environment or controlled sandboxes, aligned with AWS security best practices.

- **Will our data or discussions be shared with AWS or anyone else?**

No — all inputs remain confidential unless you explicitly approve collaboration with AWS.

- **Can you help us assess the risks of GenAI adoption?**

Yes — we bring proven risk frameworks for ethical use, data governance, and compliance alignment.

## Partnerships & Roles

- **What is AWS role in supporting the Innovation Studio?**

The AI Innovation Studio is built on AWS's latest technology services and go-to-market support, with Adactin leading the discovery and delivery.

- **Who leads the engagements — Adactin consultants, AWS, or both?**

Adactin owns the engagement, with AWS collaboration based on customer context and interest.

## Operations & Readiness

- **Do we have a repeatable playbook or toolkit for delivery?**

Yes — including workshop templates, ROI models, POC templates, and post-engagement guidance packs.

- **What risks or blockers might limit the success of this initiative?**

If engagements turn into tech showcases or lose executive sponsorship, we lose momentum and value.

## Outcomes & Metrics

- **What deliverables do customers walk away with?**

A prioritised use-case list, validated ROI map, and a ready-to-build prototype or working POC.

- **How will we measure the success of each engagement?**

Customer satisfaction, post-engagement progress, and AWS adoption metrics tied to real business value.

- **What business KPIs are we targeting with this launch?**

Pipeline growth, higher AWS utilisation, and strategic wins in key public sector and enterprise accounts.

### Post-Engagement

- **What happens after the Innovation Studio engagement ends?**

We hand off a roadmap and prototype and optionally stay engaged to scale into production.

- **Can Adactin help us move from POC to production?**

Yes — we offer full GenAI implementation, tuning, testing, and change management support.

- **Is there ongoing support or an implementation track?**

We offer post-engagement services tailored to your roadmap — from DevOps to responsible AI operations.

## Contact us

Schedule your AI Innovation Studio engagement today and bring your AI roadmap to life.

Email us at: [awscloudpractice@adactin.com](mailto:awscloudpractice@adactin.com)